

# Global Alliance for literacy within the framework of lifelong learning

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The world we want is  
`a world with universal literacy by 2030`

All youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy by 2030

# The milestones on our collective journey

1946: Fundamental education

1965: Functional literacy: Teheran World Conference

1967-73: Experimental World Literacy Programme(with UNDP)

1975: International Symposium for literacy. Persepolis Declaration

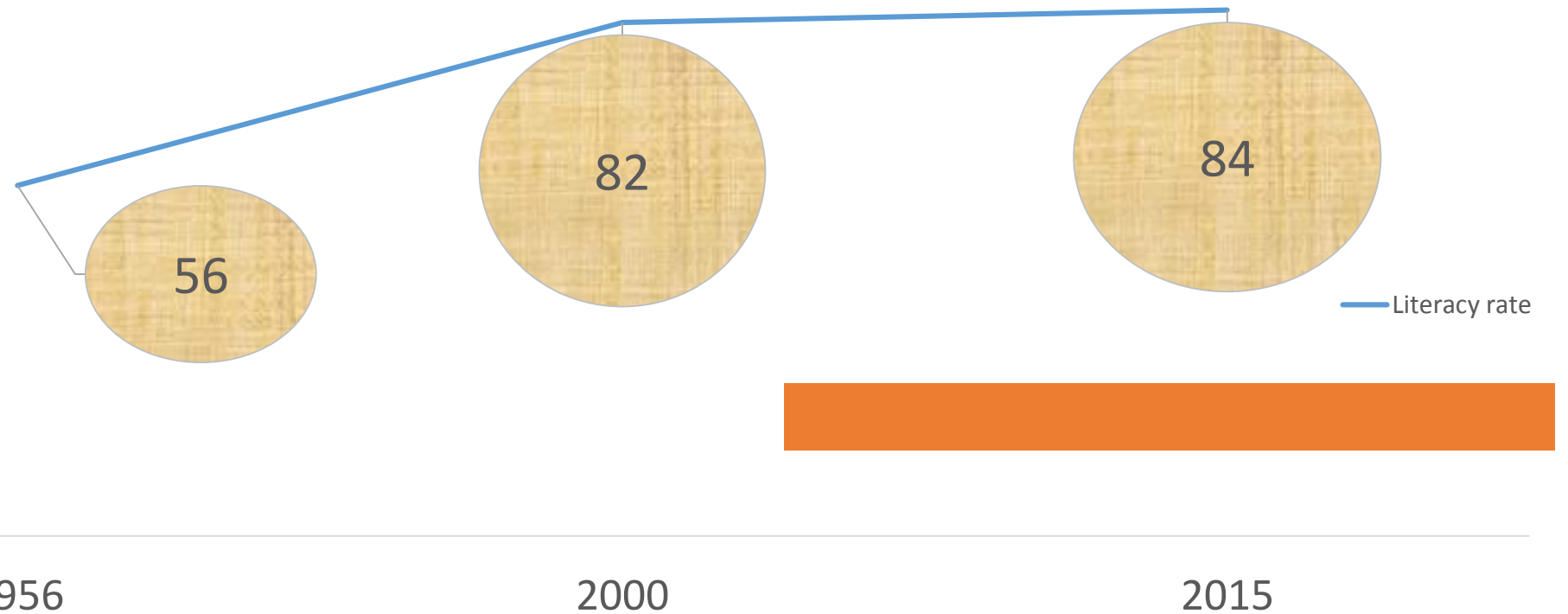
1990: UN General Assembly proclaims it as International Literacy year

2000: World Education Forum sets literacy goals

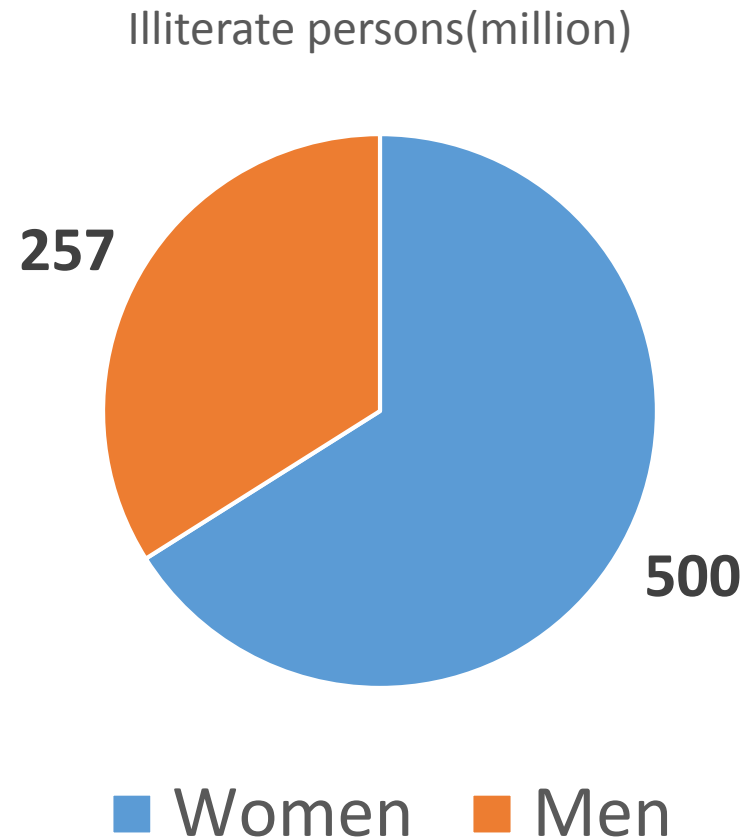
2003-2012: United Nations Literacy Decade

# We have come a long way... but we are not there yet

Literacy rate has been increasing steadily over the last 60 years

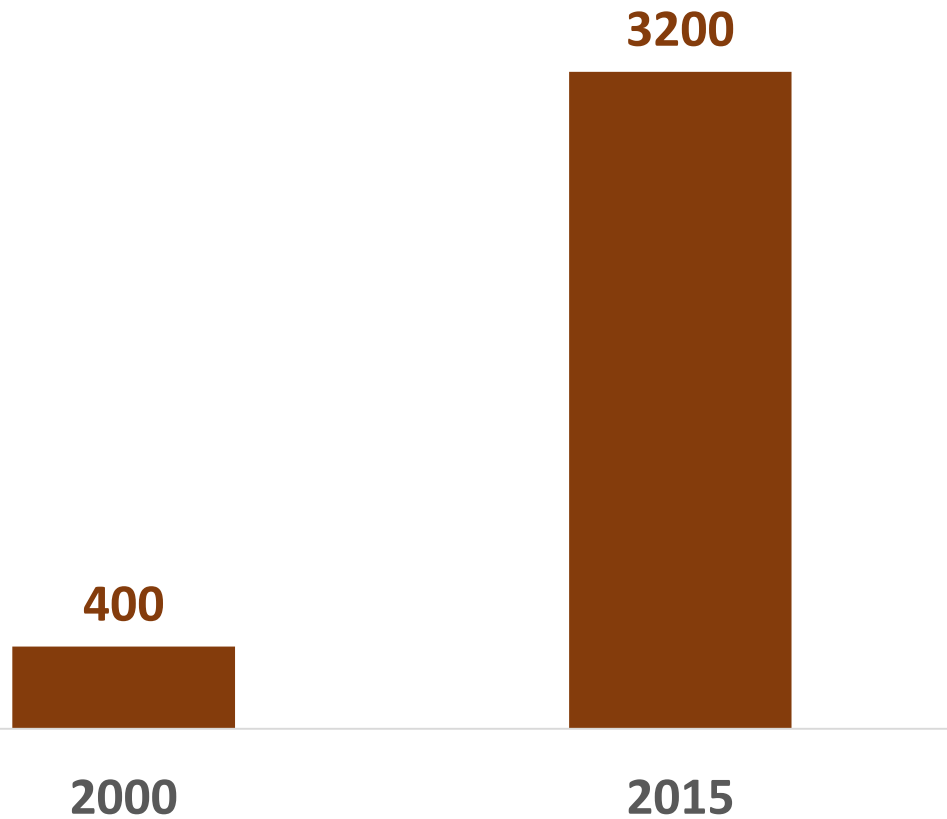


We recognize the challenge...  
757 million cannot read and write  
Two thirds are women

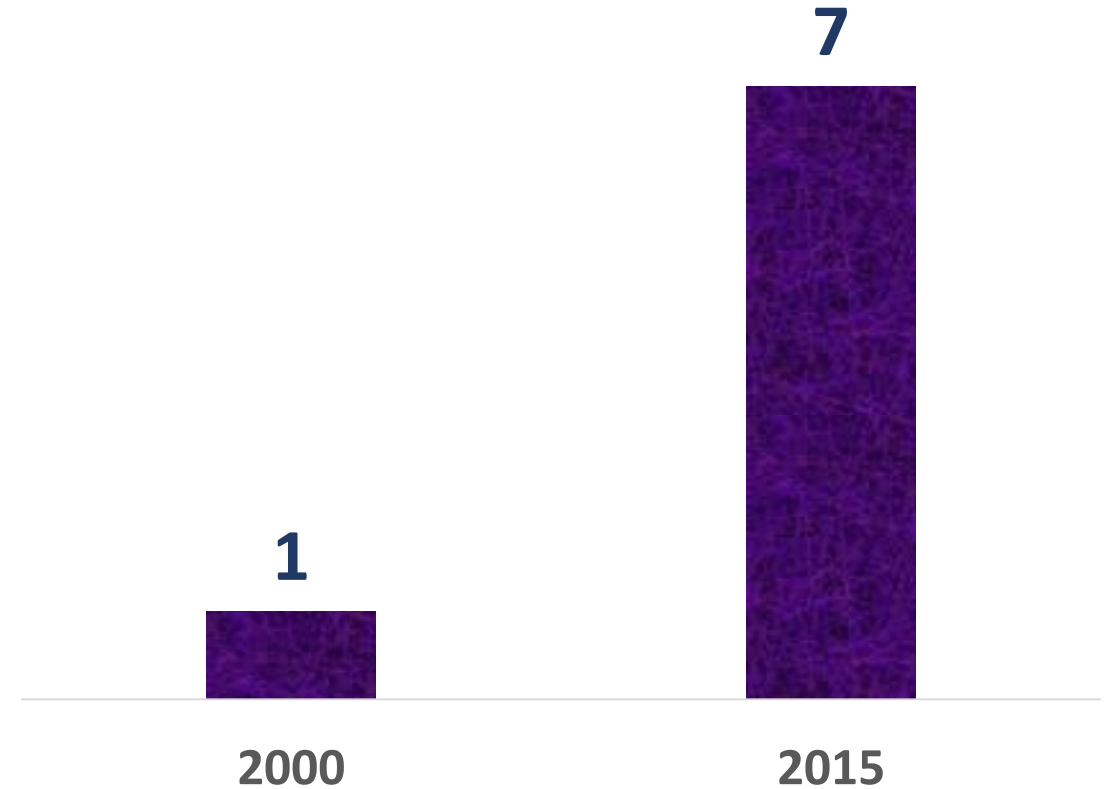


# But, it is also a time of immense opportunities

Internet users(millions)



Mobile cellular subscriptions (billions)



# The three big questions are...

**Can we use these new ICT opportunities  
to deliver quality literacy learning?**

**Can we make literacy more relevant  
by connecting to learners' life contexts and learning needs?**

**Can we work together  
to make a lasting difference in the lives of people through literacy?**

# The short answer is...

## Yes

The slightly long answer is Yes, we can

- ❖ By establishing a global alliance of committed partners





# But, why do we need an alliance?

Because we are embarking on a new trajectory

- ❖ A multi-sectoral approach
- ❖ A multi-modal delivery
- ❖ A multi-stakeholder partnership
- ❖ A multi-pathway learning process

# To bring in a multi-sectoral approach

Learners live in different life and livelihood contexts

Literacy learning must be relevant in these diverse contexts



# To harness the power of technology

To enhance  
access  
to quality  
learning

Almost  
anywhere,  
anytime



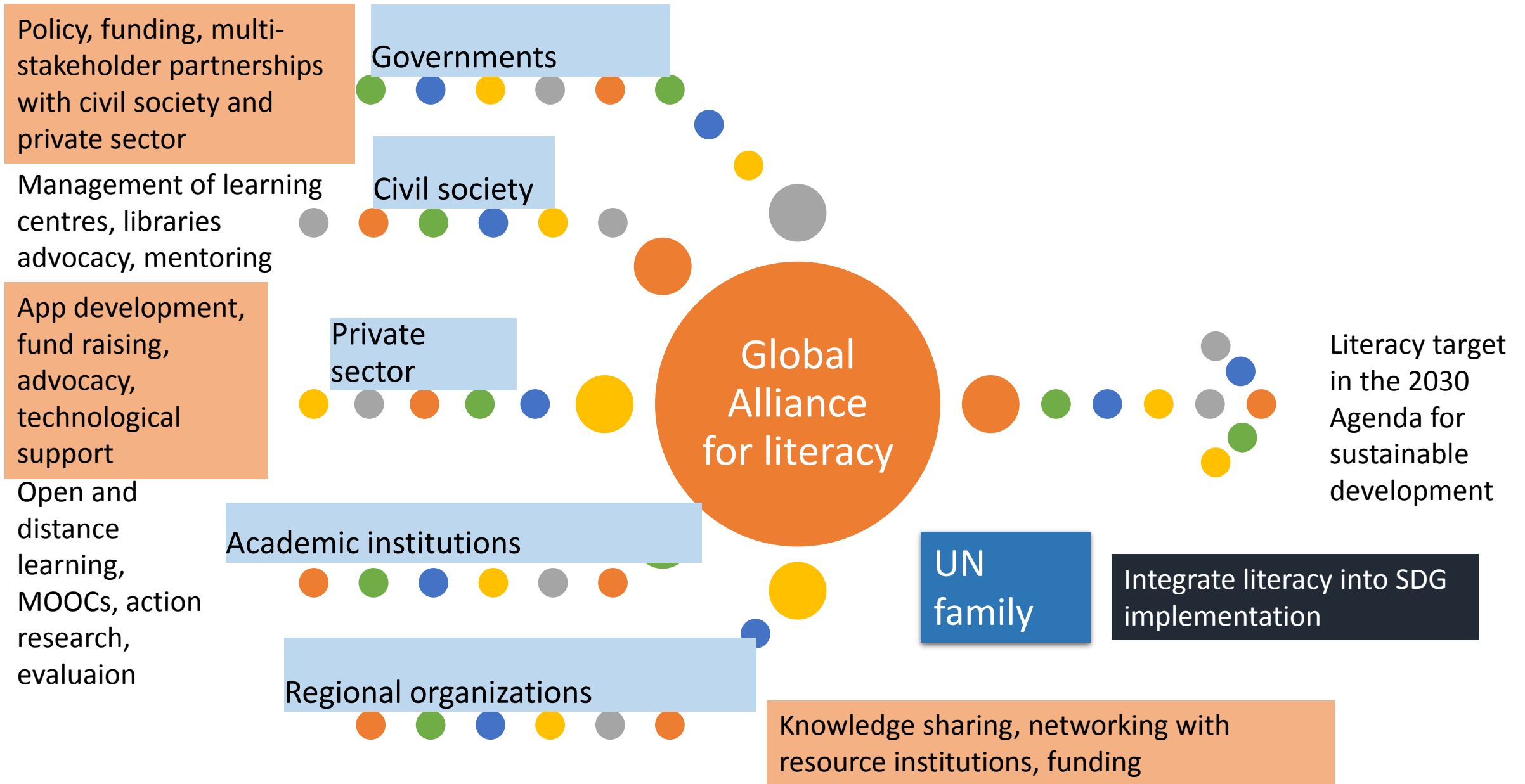
Mobile Apps

Open and distance  
learning

Massive open online  
courses



# To build a greater synergy of action



To create pathways beyond literacy... Through assessment, certification...towards lifelong learning



# Together, we can realize the world we want



Thank you for your attention and  
your suggestions to make this  
initiative work

