Build a sustainable learning city
Create A-class harmonious and livable capital
—— the Case of Beijing

Ge Juzhong
① 2013.10  Beijing

Beijing Declaration on Building Learning Cities

Lifelong Learning for All: Promoting Inclusion, Prosperity and Sustainability in Cities

建设学习型城市北京宣言

—— 全民终身学习：城市的包容、繁荣与可持续发展

② 2015.09  Mexico

Mexico City Statement on Sustainable Learning Cities

墨西哥城声明：建设可持续发展的学习型城市

③ 2017.09  Cork

GLOBAL GOALS, LOCAL ACTIONS:
TOWARDS LIFELONG LEARNING FOR ALL IN 2030
Beijing is a modern mega-city, old but alive.
More than 3000 years, 21 million people.
Big City Disease of Beijing

■ Challenges of the contradictions among population, resources, and environment

■ Traffic Jam

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Beijing City Visions

✓ Harmonious easy-living eco-metropolis and world-wide mega-city exemplar of sustainability

✓ Blue sky, clear water, and out-ring forest circle
Measures and Achievements

01 Focus Shift
02 Operation strategy
03 Broadening coverage
04 Technique-assistance
05 Influence people by culture
06 Optimize Management
Focus shift: from “education for all” to “lifelong learning for all”

In 2016, Beijing has issued *Education Reform and Development Plan for 13th Five-Year Period (2016-2020 years)*, which put education as the cornerstone of improving Smart Growth, sustainable growth and inclusive growth. And the paper has proposed to present an equal, high-quality, creative, and open capital education and an advanced learning city by 2020.

### Improve lifelong learning system
- Credit Bank
- Lifelong learning cards for citizens
- Lifelong learning intersection for citizens
- …

### Pay more attention to the education beyond the schools and universities
- Family Education
- Social Education
- Elders’ learning
- Disabled people learning
- …
The goal putting forward in *Beijing Action* is: by 2020, based on perfect lifelong educational system and learning organization, supported by citizens’ good characters and manners, Beijing will be a innovative vigorous learning city with rich learning resources, strong learning atmosphere.

Ten Key Projects of *Beijing Action*
Since the 1st International Conference on Learning Cities, Beijing speeded up the construction of learning demonstration areas.

Beijing Action proposed that more than 70% of the districts would be the demonstration area by 2020. At present, there are 5 district have satisfied the requirements, accounting for 30%.
Technique-assistance: build digital city learning network

We have improved and upgraded municipal lifelong learning resources and management platform “bjlearning.cn”
- More than 200 themes (more than 4700 sets of video) learning resources
- Connected with 16 districts
- Multi-terminal access & Learning Map
- Supporting programs for women learning, teachers learning and farmers learning.
Influenced people by culture: closely put learning city and cultural development together

Promoting the construction of learning city in Beijing needs to combine with cultural heritage and cultural construction in various dimensions.

- Mentougou District
  - the Beijing western ancient road

- Tongzhou District
  - the gate of the building

- Daxing District
  - one school with one brand and one feature

- Shijingshan District
  - Chinese traditional medicine
The construction of learning city is also based on serving the community. The community residents’ awareness and ability to participate the construction of community have enhanced and have created a harmonious community environment through community education, community learning and community participation.
The future of Beijing learning city construction

- Assisting Beijing sustainable development
- Working on building urban learning culture
- Actively exploration for innovation of urban governance
Assisting Beijing sustainable development

- Further promote the concept of sustainable development and urban development model taking environmental protection and ecological civilization as the core.
- Guide the public to participate in improving the living environment by promoting the public ecological awareness.
- Popularize the construction knowledge of green Beijing and advocate waste classification. In order to form students’ environmental concept and ecological development concept.
- Widely carry out sustainable development.
Active learning culture, and create a rich construction atmosphere with all parts of society to care for, support, participate.

Make learning habits fitting in urban culture, and enhance the core competitiveness, cultural characteristics and urban taste of Beijing.

Actively hold the “Lifelong Learning Activities Week” & “Public Hall” for the citizens.
Beijing is exploring the mode and path of community governance. Learning city construction will have a more important role in the city development and governance.

- Continue to enhance residents’ civilization awareness through lifelong learning and combine the rule of law with virtue.
- Creatively improve the socialization, intelligence and public participation of urban governance, relying on learning to promote Beijing into a developmental paradigm model of a large city governance system.
Thanks!
Welcome to Beijing!
谢谢聆听！
北京欢迎您！