Learning Cities become Green and Healthy
The Case of Okayama City
Okayama City

Population: about 720,000
Area: about 790㎢
Okayama City
16th Comprehensive Plan (2016-2025)

- Vibrant Economy
- Future-oriented Sustainable City
- Advanced Childrearing and Education
- Promotion of Health, Welfare and Environment
Okayama City as a ‘Learning City’

2016
Joined the Global Network of Learning Cities

2017
UNESCO Learning City Award 2017

Presentation by Mayor Omori at Mayor’s Forum at the 2nd ICLC in Mexico City

UNESCO-Japan Prize on ESD 2016
Characteristics of ESD Promotion

1. Multi-stakeholders’ involvement and collaboration
2. Continuous support of the municipality
3. Community-based approaches to ESD
Kominkan (Community Learning Centers of Japan)

- **Legislation**: Social Education Law (1949)
- **Management**: Established by local governments
- **Numbers**: (as of 2015) About 14,800 Kominkan in Japan
- **Purpose**: Promote lifelong learning, and organize educational and cultural activities for community development
3 Community-based Approach to ESD at Kominkan

- **ESD**
  - Civic Groups
  - Neighborhood Associations
  - Women’s Associations
  - Municipalities
  - Local Volunteers
  - Okayama ESD Promotion Commission

- **Kominkan**
  - Staff as coordinator

- **上半年**
  - Gender
  - Elderly
  - Health
  - Elderly

- **Learning and Actions for solving local issues**
  - Community-based Approach to ESD at Kominkan
  - Sustainable Community Development
  - Empowerment of people and communities

- **Child Rearing**
  - Environment
  - Safety and Security
  - Others
Community-based Approach to ESD at Kominkan

- **ESD**
  - Gender
  - Health
  - Elderly
  - Child Rearing
  - Environment
  - Safety and Security
  - Others
  - Civic Groups
  - Neighborhood Associations
  - Women’s Associations
  - Municipalities
  - Schools
  - Local Volunteers
  - Okayama ESD Promotion Commission

- **Kominkan**
  - Staff as coordinator

- **37**

- **Empowerment of people and communities**

- **Sustainable Community Development**

- **Learning and Actions for solving local issues**
Community-based Approach to ESD
<Conservation of Biodiversity>

Ayumodoki
(Kissing Loach/Leptobotia curta)
Community-based Approach to ESD <Conservation of Biodiversity>

Which is more important: agricultural efficiency or endangered fish?
Dialogue among various stakeholders at Kominkan

Learning and action by school children toward conservation of Ayumodoki

Pass both Ayumodoki and agricultural tradition to the next generation

Making common rules and working together

Finding a way for co-existence of the people and the fish
Community-based Approach to ESD at Kominkan

ESD

Health

Gender

Elderly

Child Rearing

Environment

Safety and Security

Others

Comprehensive

37

Kominkan

Staff as coordinator

Civic Groups

Neighborhood Associations

Women’s Associations

Municipalities

Schools

Local Volunteers

Okayama ESD Promotion Commission

Sustainable Community Development

Empowerment of people and communities

Learning and Actions for solving local issues

Sustainable Community Development

Empowerment of people and communities

Learning and Actions for solving local issues
Community-based Approach to ESD
<Health Promotion>

Percentage of people over 65

- Sweden
- Japan
- South Korea
- Germany
- France
- USA
- UK

Graph showing the percentage of people over 65 from 1950 to 2060 for various countries.
Community-based Approach to ESD
<Health>

- Sport
- Nourishment/Dietary Life
- Social Engagement

- Extend healthy life expectancy
- Promote active living
- **Lifelong learning**, especially ESD plays a crucial role in raising citizens’ awareness and motivation to action.

- **Community-based learning institutions**, such as Kominkan, which facilitate dialogue and collaboration among various stakeholders, are essential for sustainable development in the local community.
Thank you for your attention.