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Our Aims and Purpose

• **Working in Partnership**
  • working with NHS, 3rd Sector, private sector to transform health and wellbeing together and to create a sustainable health and care workforce for the future.

• **Leveraging academic and professional expertise**
  • to develop, translate and apply novel Health and Wellbeing research in real life settings, develop new understanding of and novel approaches to supporting health and wellbeing

• **Supporting Regional Wellbeing**
  • HWA involved in City Deal projects to create community health and leisure facilities, life science-based research centres, business development, improved digital infrastructure, jobs and skills
COVID 19 exposes underlying widening inequalities & prejudices

- Clear guidance on ethical principles produced by CMEAG Wales- Identifies core values of ‘equal concern and respect’.

“Those with an equal chance of benefiting from healthcare resources should have an equal chance of receiving them”

COVID-19 Moral and Ethical Guidance for Wales Advisory Group (CMEAG-Wales)
Limit the impact on mental health
Understand the most effective, individualised ways of coping
Track loneliness to intervene early
Understand impact of constantly consuming news related to COVID 19

Identification of Most Vulnerable Groups

- Children, young people
- Older adults and those with multi-morbidities
- People with existing mental health issues
- Front-line health-care workers
- People with learning difficulties and neurodevelopmental disorders
- Socially excluded groups, including prisoners, the homeless, and refugees
- People on low incomes

https://www.thelancet.com/action/showPdf?pii=S2215-0366%2820%2930168-1
Understanding the changing impact of the pandemic on the welfare of UK individuals, families and wider communities

funded by the Economic and Social Research Council and the Health Foundation. Fieldwork for the survey is carried out by Ipsos MORI and Kantar.

42,000 adult participants in UK invited to take part in the first wave of the new Covid-19 web survey. Field work will be completed on 29 April and data should be available to researchers from the UK Data Service by late-May.
• Building Resilience

- Community empowerment and whole schools approaches,
- Mental health literacy
- Recognition of impact of ACEs on wellbeing through life course
- Promoting wellbeing through work
- Close working with the 19 Welsh Public Service Boards (PSBs)

Each PSB must carry out a well-being assessment and publish an annual local well-being plan. The plan sets out how they will meet their responsibilities under the Wellbeing of Future Generations (Wales) Act.

2. Improving mental-well-being and building resilience

We will help everybody realise their full potential and be better able to cope with the challenges that life can bring. Population approaches to improving mental well-being help individuals to realise their full potential; cope with the challenges that life throws at them; work productively; and contribute to their family life and communities. Good mental well-being impacts physical as well as mental health and has the potential to influence related inequalities in health.
Swansea University & HWA Exploring The Science of Wellbeing and Implications for future generations

We need to view the current pandemic in relation to:

• Increasing Global burden of chronic disease
• Concerns over environmental degradation and anthropogenic climate change
• Gap between psychological science and population health, health systems, including the very survival of our species
• The role of social identity in the development of meaning and purpose in life and its impacts on health and wellbeing
• The importance of positive social ties for wellbeing

Thank you

Diolch yn Fawr

Images by kind permission of Patients taking part in Mindful Photography Sessions run in collaboration with Swansea Bay University Health Board TBI service and HWA