Goal 1: By 2024 Bogota has a District Policy of science, technology and innovation on health and well-being created with the academy, the industry, the health sector and the citizens.

**What do we want to transform?**

- Environment
- Mental health
- Food security
- Sexual and reproductive rights
- Chronic diseases
- COVID-19

**Our guidelines**

- Development plan
- Health territorial plan
- Process of formation for the health policy related to human talent in health and urbanization

**Main achievements**

- Articulation of actors
- Projects financed in innovation in health
- Financing of innovation in health
- Health alliances

**Allies**

- Other dependencies of the SDS
- Actors of the health system

**Results**

- Improvement of indicators in relation to:
  - Development plan
  - Health territorial plan
  - Health alliances

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1. Interactions of social and environmental determinants, and interactions with different, polluting.
2. Persons, insurance providers, suppliers, industry of medicines, infrastructure, information systems, diagnostic systems, human health in health, industry of medical devices, education system, distribution, epidemiological vigilance.
3. Understood as the state of health physical, mental and social, and the absence of disability (OMS).
Main Objective: To promote, develop and consolidate educative strategies to transfer knowledge to health professionals and the community on key health topics that impact the well-being and health of citizens.

Why it is important

- Education is a determinant of health.
- Education can decrease health disparities by increasing health awareness and healthy behaviors.
- Health professionals require constant knowledge transfer.
Institutional Actions

- Pedagogical Committee of creativity of the Secretary of Health.
- Health education network (internal and external)
- Model for health education in the framework of technical assistance of the Secretary of Health

City actions

- **Art and health**
  - Art and Health Program for the integral approach in health in the public network of the city.

- **Communities**
  - In coordination with the co-creation laboratories

- **Health professionals**
  - Strengthening and promotion of the virtual academic offer for the city.

**Aprender salud** (virtual education platform of the Secretary of Health), as a continuing education platform for human talent in health in the city and the community.

**Alternative design, communication and promotion strategies.**
Objective:
To promote the introduction of artistic expressions and creative processes in health care and prevention processes according to each territory’s needs with a differential approach.

Lines and programme interventions

A. Community participation and transformation
B. Commitment of actors and scenarios for health promotion
C. Promotion of creativity for well-being and self-care
D. Strengthening health care

Why an art and health program led by the District Health Secretary?
There is evidence on the benefits of art in the recovery and mental health processes of people.

Art is a universal process that allows us to communicate horizontally in all environments.

Aims to promote the relationship between human talent and patients; Encourages adherence to programs, involving people as active agents in the processes of health and wellbeing.

Art as a vehicle for wellbeing and being connected.
• Courses elaborated by technical experts of the Secretary of Health and designed by CDEIS (Health Education and Research Center) education team.

• Addressed to update knowledge on protocols, routes of attention, of topics prioritized in Bogota.

• Courses aimed at the public and private network of health care providers in the city.

Current offer: for human talent in health (19) and community (5)

• Trained human talent (January and October 2020): 54,000

• Trained Community (January and October 2020): 55000

Institutional Route for Coronavirus Management (COVID-19)

This course is developed within the framework of the “Bogotá Cuidadora” strategy of Bogotá the city.

You can find in this course:
- What is a care promoter and what are their characteristics;
- Toolkit with information for the entire community and general recommendations by economic sector
- Virtual awareness meetings
Facing the COVID-19 Health Emergency in Bogotá

- Population 7'181,569
- 20 Localities
- Population density 5,025 habitants per Km²

Other education achievements

- Virtual course in COVID-19 aimed at key sectors of the population such as grocery store owners, pharmacists, and cab drivers among others.
- Time capsule: It is a virtual space to collect, preserve and learn about the historical, social, and health memory of the pandemic’s experience through artistic expressions of citizens and human talent in health in Bogota. [http://cdeis.saludcapital.gov.co/](http://cdeis.saludcapital.gov.co/)
Thank you!